

PLF Energies

PRIVACY POLICY

What the Privacy Policy Applies To

This Privacy Notice applies to personal information collected by PLF Energies (the Company) in connection with services offered.

This includes information collected offline through direct marketing campaigns, and online through our website, applications and branded pages on third party platforms and applications accessed or used through such websites or third-party platforms.

This Privacy Notice also applies to any targeted PLF Energies content, including offers and advertisements for our products and services, which we (or a service provider acting on our behalf) may send to you on third party websites, platforms and applications based on your Site Usage Information. These Third-Party Sites may have their own privacy policies and terms and conditions. We encourage you to read them before using those Third-Party Sites.

Your Consent

By using the website you are consenting to the Company collecting, using and disclosing your personal information in accordance with this Privacy Notice. If you do not agree to the collection, use and disclosure of your personal information in this way, please do not use the website or otherwise provide the Company with your personal information.

The Company will only collect, use or disclose your personal information where it is fair and lawful to do so. In most cases, we will ask for your consent explicitly but, in some cases, we may infer consent from your actions and behaviour. We may ask you to provide additional consent if we need to use your personal information for purposes not covered by this Privacy Notice. You are not obliged to provide such consent but if you decide not to then your participation in certain activities may be restricted. If you provide additional consent, the terms of that consent shall prevail in the event of any conflict with the terms of this Privacy Notice.

Please note, however, that we may process your personal information without consent if we have a legitimate reason to do so, provided that such use will not have a prejudicial effect on your own rights, freedoms and interests. Any such use shall be in accordance with the Privacy Principles set out above.

PLF Energies

What Information Will Be Collected

In this Privacy Notice, "personal information" means information or pieces of information that could allow you to be identified. This typically includes information such as your name, address, screen name, profile picture, email address, and telephone number, but can also include other information such as IP address, shopping habits, information about your lifestyle or preferences such as your hobbies and interests.

Information you give us directly

We may collect information from you directly when you provide us with personal information, e.g. if you sign up to receive information, use applications, buy a product or service from us, fill out a survey, or make a comment or enquiry. The types of information we may collect from you include:

- Name
- Address
- Email address
- User name
- Telephone number
- Credit card or other payment information
- Age
- Date of birth
- Gender
- User-generated content, posts and other content you submit to Unilever Sites
- Any other personal information you voluntarily provide to us

Information collected automatically when you use the website

We (and any third party service providers acting on our behalf) use cookies and other tools (such as web analytic tools and pixel tags) to automatically collect information about you when you use the website subject to the terms of this Privacy Notice and applicable data laws and regulations. The types of information collected automatically may include:

- Information about the type of browser you use
- Details of the web pages you have viewed
- Your IP address
- The hyperlinks you have clicked
- Your user name, profile picture, gender, networks and any other information you choose to share when using Third Party Sites (such as if you use the "Like" functionality on Facebook)
- The websites you visited before reaching our site

Information we collect from other sources

We may receive personal information about you from other legitimate sources, including information from commercially available sources, such as public databases and data aggregators, and information from third parties. The types of personal information that we may collect from such sources include your:

- Name
- Street address
- Age
- Your shopping habits
- Preferences and information about your lifestyle such as your hobbies and interests
- Publicly available information such as user-generated content, blogs and postings, as permitted by law

PLF Energies

Online advertising

We may share Site Usage Information with trusted third parties (e.g. advertisers, advertising agencies, advertising networks, data exchanges, etc.) in order to offer you tailored content, including more relevant advertising for products and services which may be of interest to you.

Depending on your location, there may be other solutions to help you control your online behavioural advertising preferences (such as whether certain third parties may collect and use your Site Usage Information for targeted advertising purposes). For example, in Europe the website www.youronlinechoices.com allows you to choose which companies can deliver customised ads.

How Your Personal Information is Used

We may use your personal information to:

- Improve your experience on our website.
- Contact you regarding products and services which may be of interest to you, provided you have given us consent to do so or you have previously requested a product or service from us and the communication is relevant or related to that prior request and made within any timeframes established by applicable laws.
- Provide you with products or services that you request from us

Who do we share your personal information with?

As a business, we may share your personal information with similar companies and trusted third parties based outside the country in which you live so that they may process that data on our behalf.

We may also share your personal information with companies, organisations or individuals if we believe that disclosure of the information is necessary for legal reasons.

Transferring your personal information

We may transfer your personal information to servers located outside the country in which you live or to affiliates or other trusted third parties based in other countries so that they may process personal information on our behalf. By using our website or otherwise providing us with personal information, you agree to us doing so in accordance with the terms of this Privacy Notice and applicable data protection laws and regulations.

You should be aware that many countries do not afford the same legal protection to personal information as you might enjoy in your country of origin. While your personal information is in another country, it may be accessed by the courts, law enforcement and national security authorities in that country in accordance with its laws. Subject to such lawful access requests, we promise that anyone processing your personal information outside your country of origin is required to implement measures to protect it and is only entitled to process it in accordance with PLF Energies instructions.

PLF Energies

Safeguarding your personal information

We take all reasonable precautions to keep your personal information secure and require any third parties that handle or process your personal information for us to do the same.

Access to your personal information is restricted to prevent unauthorised access, modification or misuse and is only permitted among our employees and agents on a need-to-know basis

Your privacy rights and who to contact

If you have any questions, comments or concerns about how we handle your personal information, then you may contact us by clicking the **Contact Us** link on our website. Your request will be directed to the appropriate Manager.

You have the right to tell us if you:

- Don't want to be contacted in the future by us
- Would like a copy of any personal information which we hold about you
- Would like us to correct, update, or delete your personal information in our records
- Wish to report any misuse of your personal information

To assist us in dealing with your request, please provide your full name and details

Changes to our Privacy Notice

We may change this Privacy Notice from time to time by posting the updated version of the Privacy Policy on our website

We will give you reasonable notice of any material change. We encourage you to visit frequently to stay informed about how we use your personal information.